



# The 5 Most Important Questions to Ask Your Online Learning Provider



Every day, it becomes more apparent that companies of all types and sizes must prioritize training their workforces in the latest digital skills to stay competitive.

The easiest way to accomplish this task is through an online learning platform—but not all platforms are equally effective.

If we've learned anything from this time of mandated remote working and learning, it's that passively consuming content through a computer screen is an inadequate way to absorb concepts—particularly the technical skills needed to thrive in the workplace.

As you develop a strategy to address the skills gaps specific to your business, here are five crucial questions to ask your current or prospective learning provider, along with responses from Udacity for Enterprise:



# 1. How do you make sure the program adequately prepares my team?

Udacity experts have spent the last ten years focusing on a singular mission: developing and perfecting a continuously evolving methodology for teaching job-ready digital skills online. We prepare learners for the careers of the future.

Our proprietary educational content is co-created with industry leaders—not academics—ensuring that our curricula are optimal for workplace relevance. Each concept within a Nanodegree program has a single, highly curated course designed with exceptional quality, which eliminates guesswork when it comes to selecting the right course to overcome skills gaps when compared with learning marketplaces.

Built by industry, for industry.

GitHub

amazon

 NVIDIA

accenture

 Microsoft

IBM

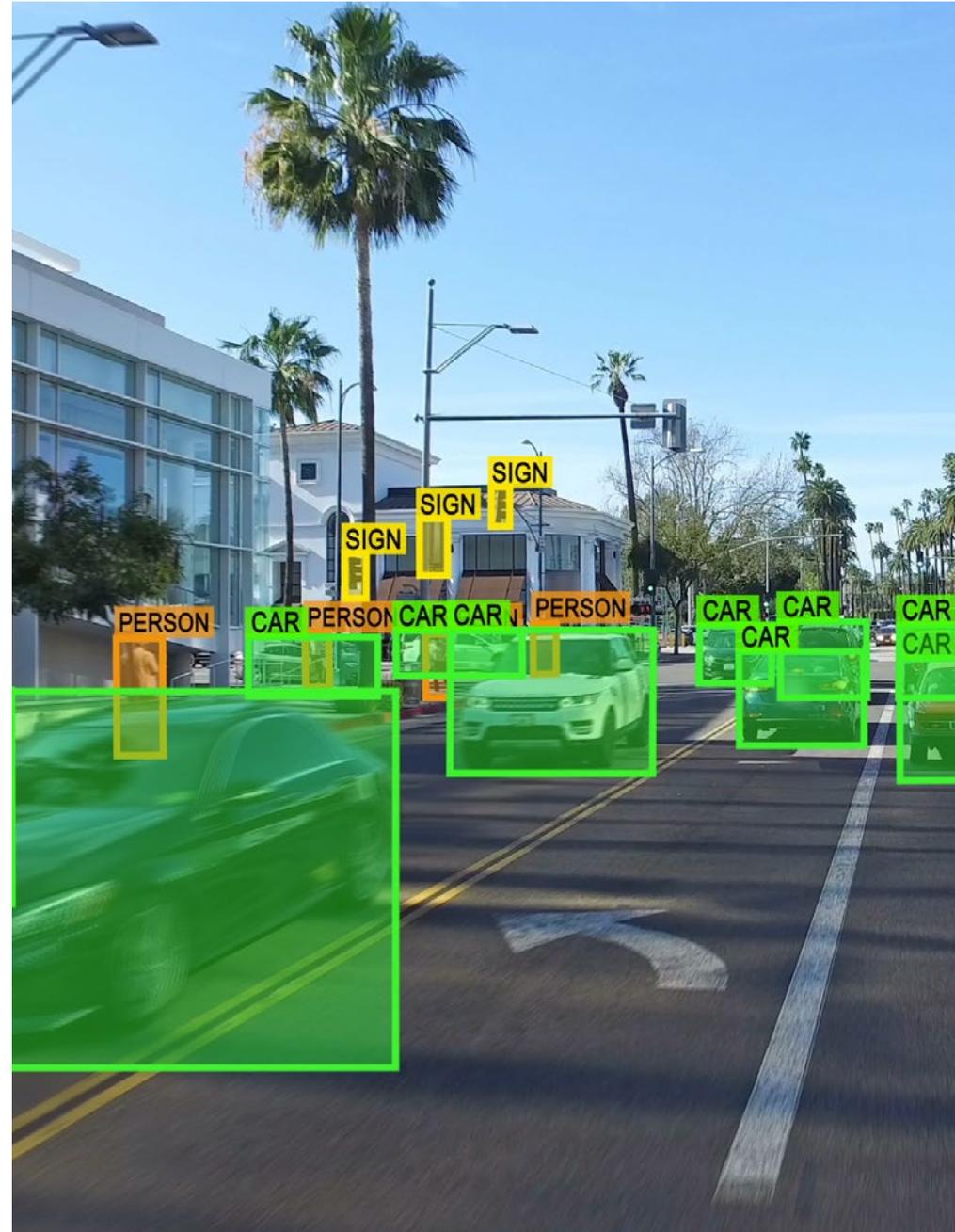


## 2. How do you know if the learners actually understand the material?

Firstly, Udacity maintains a network of 1,400+ highly-vetted mentors—professional practitioners selected based on their level of subject matter experience.

Students are consistently assigned projects based on real-world challenges to apply and test the skills they've learned. For example, the final project for the Autonomous Systems program requires learners to program an actual self-driving vehicle to navigate through a parking lot. For the Digital Marketing program, students set up actual accounts for Google and Facebook ads and run test campaigns informed by analytics.

Once students complete a project, they submit their work to be reviewed by a mentor. There's never just one way to solve business problems in today's digital world of work, which is why expert human review is crucial to confirm whether a student understands how to flex their new skills to solve complex problems.

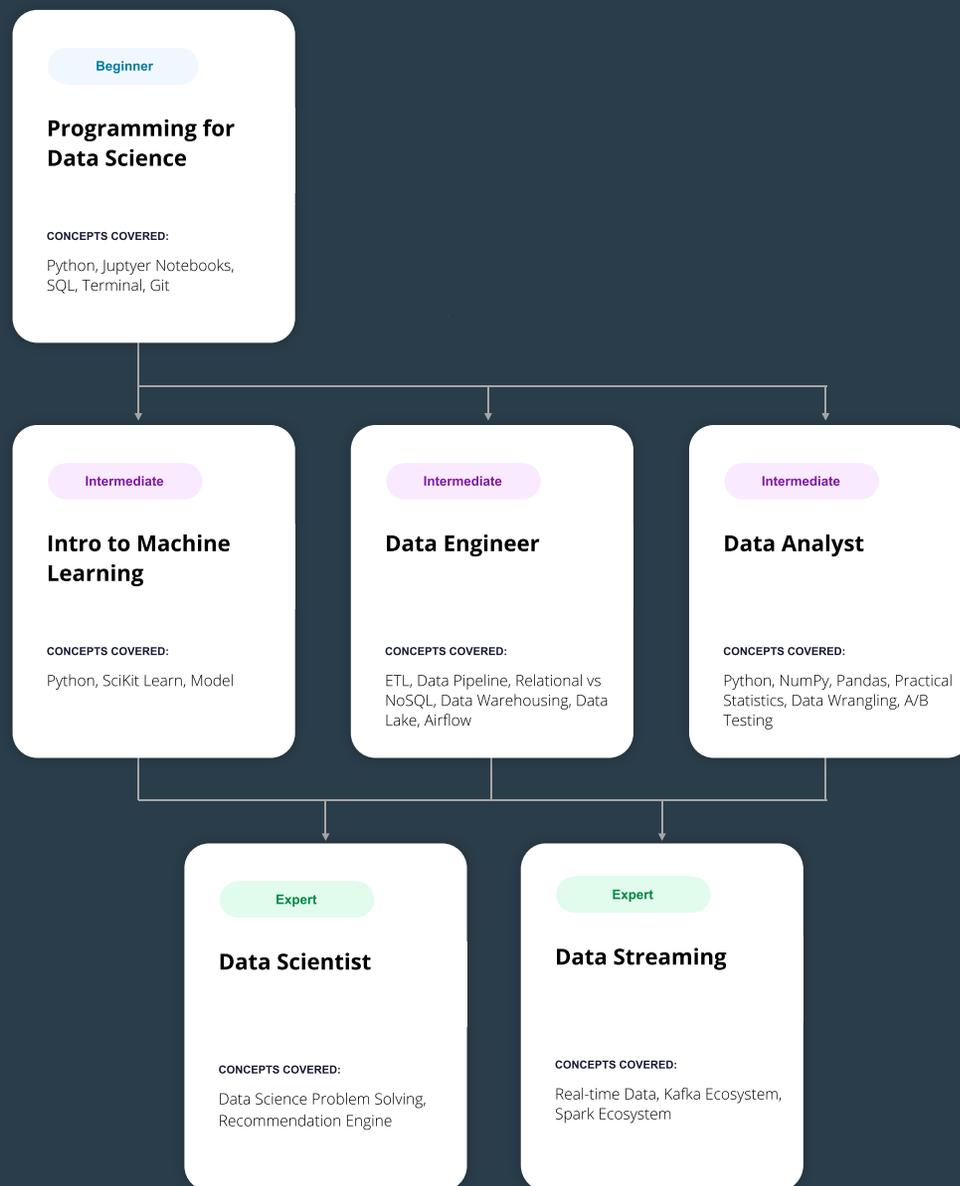


### 3. How will your learning programs make an impact on my business?

Every enterprise client who engages with Udacity is assigned a Customer Success team that not only helps manage administration, but also works with the client to align the program with specific business objectives and create customized learning paths for employees.

To ensure ongoing alignment with the goals of the company's leadership team, the Customer Success team holds quarterly business impact sessions to review progress and quantify the return on investment of our learning programs.

#### Example learning path:



## 4. How do learners get help?

At Udacity, we provide learners with all the resources they need for success. Every student enrolled in one of our Nanodegree programs can access 24/7 support from one of our 1,400+ mentors, who will provide a response in less than one hour, guaranteed.



**1,400+**  
mentors



**24/7**  
mentor support



**Less than 1 hour** response time

Expert human support when you need it.



**Puja Srivastava**  
Senior Consultant  
EY



**Rob Straker**  
Director of Data Analytics  
PwC Canada



**Elisa Romondia**  
Founder  
Devloeuem

## 5. How does your platform promote diversity?



Udacity is committed to and cares deeply about providing opportunities for all who are willing to put in the time and effort, particularly learners from groups that have been underrepresented in technical fields, including women and minorities.

We developed our Women in STEM program with the aim of closing the gender gap in technical fields. Through our upskilling programs, Udacity helps enterprises, including those in the Fortune 500 and Global 2000, build internal and external pipelines of female data scientists, software engineers, machine learning engineers, and other cutting-edge technologists. Not only are we helping these companies drive business outcomes, we help them create a more diverse workforce by making tech education more accessible to women.



Additionally, to address the issue of minority underrepresentation in tech, Udacity created the Pledge to Equality Scholarship, which provides opportunities for Black learners to enroll in any Udacity program of their choosing. Like Women in STEM, the scholarship program goes beyond providing in-demand technical skills for recipients—we also help connect the students with employers in the tech industry to help launch them into their new careers. The results so far have been extremely promising, with dozens of PTE Scholarship graduates finding gainful employment in a range of technical fields.

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**How can we help you?**

[Contact us](#) today for a free consultation.